**RIFERIMENTI ONLINE**

**1. Cos’è l’imprenditoria: un’introduzione**

* [**http://www.businessdictionary.com/definition/entrepreneurship.html**](http://www.businessdictionary.com/definition/entrepreneurship.html) **[08.06.2015]**
* [**http://www.businessdictionary.com/definition/green-business.html**](http://www.businessdictionary.com/definition/green-business.html) **[08.06.2015]**
* [**http://courseblog-entrepreneurship.blogspot.co.at/2013/03/nature-and-development-of\_8.html**](http://2012books.lardbucket.org/books/sustainable-business-cases/s10-%20sustainable-business-marketing.html) **[08.07.2015]**
* **http://oin.at/\_publikationen/PublikationenALT/Fachartikel/Strigl%202004%20cs%20in%20austria.pdf [07.06.2015]**

**2. I principi della CSR, il pilastro ambientale e l’imprenditoria verde**

* **http://www.wbcsd.ch/eurint/eeei.htm [07.06.2015]**
* [**https://www.changemakers.com/g20media/greenSMEs**](https://www.changemakers.com/g20media/greenSMEs) **[08.06.2015]**
* **http://ec.europa.eu/enterprise/policies/sustainable-business/corporate-socialresponsibility/index\_en.htm [09.06.2015]**
* **Green paper - Promoting a European framework for corporate social responsibility. /\* COM/2001/0366 final \*/. In: http://eur-lex.europa.eu/legalcontent/EN/TXT/?uri=CELEX:52001DC0366 [07.06.2015]**

**4. Siete pronti a far partire la vostra impresa verde?**

* [**http://www.greenonlinebusiness.net/starting-a-green-business/**](http://www.greenonlinebusiness.net/starting-a-green-business/) **[09.06.2015]**
* **sustainabletx.org/.../116-green-business-plan-guide [07.06.2015]**

**5. Piano di marketing verde**

* [**http://2012books.lardbucket.org/books/sustainable-business-cases/s10- sustainable-business-marketing.html**](http://2012books.lardbucket.org/books/sustainable-business-cases/s10-%20sustainable-business-marketing.html) **[09.06.2015]**

**6. Essere in regola con le leggi per l’avvio della vostra azienda**

* **http://www.sustainability4success.com/plan-do-check-act.html [08.06.2015]**

**7. Avviare un’azienda verde – il business plan**

* **http://www.sustainability4success.com/plan-do-check-act.html [08.06.2015]**