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| **Title** | Further reading material: (4) "Green business plan guide"/(5) "Green action plan SME/ (6) "Understanding the green entrepreneur |
| **Duration (in weeks)** | 1 |
| **Starting / ending week** | 14 |
| **Key Concepts and Issues** | Business plan guide, Details and tips for green SME, Specification green entrepreneurship |
| **Intended Purpose** | To give specialised information on the topics entrepreneurship, SME and business development |
| **Learning Outcomes** | To have a specialised knowledge on a company`s internal procedures To be able to elaborate a business plan draft |
| **Basic Learning Material** | (4) "Green business plan guide"/(5) "Green action plan SME/ (6) "Understanding the green entrepreneur |
| **Additional Learning Material** | / |
| **Educational video** | / |
| **Reading materials** | **/** |
| **Activities** | 1. Identify markets for green SME considering reading material5+6  2. Elaborate a business plan draft |
| **Checklist** | Elaboration of business plan; adaption of knowledge about green entrepreneurship and SME on the identification of relevant fields and future markets |
| **Evaluation** | List of potential green markets and future fields, elaborated business plan |