Multiple Choice Question table

*Please use table per question*

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| **Question** | What of the following P-words is NOT included in the 4 P`s of marketing? |
| **Candidate Answers** | 1. Product |
| 2. Price |
| 3. Place |
| 4. Provision |
| **Correct Answer** | (4) |
| **Difficulty** | (3) |
| **Score** | Calculated automatically as level\*30 |
| **Wrong answer message** | Sorry, the indicated answer is not correct |
| **Help message (hint)** | The actual fourth P is about advertisement etc. |
| **Course** | (3) |
| **Module** | (2) |
| **Week** | (18) |
| **Topic / Category** | Green Entrepreneurship |

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| **Question** | Following the PDCA the planning process starts with…? |
| **Candidate Answers** | 1. the definition of measureable and written goals |
| 2. the implementation of the plan |
| 3. the evaluation of achieved goals |
| 4. the change of strategies to improve the performance |
| **Correct Answer** | (1) |
| **Difficulty** | (2) |
| **Score** | Calculated automatically as level\*30 |
| **Wrong answer message** | Sorry, the indicated answer is not correct |
| **Help message (hint)** | The purpose of the plan is to describe what should be reached |
| **Course** | (3) |
| **Module** | (2) |
| **Week** | (18) |
| **Topic / Category** | Green Entrepreneurship |

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| **Question** | Which of the following does NOT belong to the legal requirements to be considered for a green businesses? |
| **Candidate Answers** | 1.Plant permit law |
| 2.National security act |
| 3.Environmental laws and regulations |
| 4.Social security act |
| **Correct Answer** | (2) |
| **Difficulty** | (4) |
| **Score** | Calculated automatically as level\*30 |
| **Wrong answer message** | Sorry, the indicated answer is not correct |
| **Help message (hint)** | Private businesses are not part of defense policy |
| **Course** | (3) |
| **Module** | (2) |
| **Week** | (18) |
| **Topic / Category** | Green Entrepreneurship |