|  |  |
| --- | --- |
| **Title** | Further reading: (1) Best practice examples of CSR/(2) OECD Green Entrepreneurship Chapter 1-3 |
| **Duration (in weeks)** | 1 |
| **Starting / ending week** | 11 |
| **Key Concepts and Issues** | Implementation of CSR in different parts of the company and its impact on society/Introduction to green entrepreneurship |
| **Intended Purpose** | Reference to business practice, specialisation in green entrepreneurship |
| **Learning Outcomes** | To get introduced to the business practice of environmental CSR  To have a specialised knowledge of green entrepreneurship |
| **Basic Learning Material** | (1) “Best practice examples of CSR"/(2) “OECD Green Entrepreneurship Chapter 1-3”/(3) "Green business competitive advantage" |
| **Additional Learning Material** | / |
| **Educational video** | / |
| **Reading materials** | **/** |
| **Activities** | 1. Answering of the reflecting questions included in the text  2. Identification of drivers and barriers for green business and comparison to text 1 |
| **Checklist** | Knowledge of the practical use of CSR principles, adapt knowledge on different contexts |
| **Evaluation** | Summary of 1+2 |